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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

Application Number.....09/695,216

In re Application of.....Gregory J. LAUCKHART, Craig B. HORMAN, Christa L.  
KOROL, and James T. BARTOTTitle of the Invention .....SYSTEM AND METHOD FOR ESTIMATING  
PREVALENCE OF DIGITAL CONTENT ON THE WORLD-  
WIDE-WEB

Filing Date .....October 25, 2000

Technology Center | Art Unit.....2141

Examiner .....Willet, Stephan F.

Docket Number.....4421-4001

Customer Number .....27123

AMENDMENT AND REQUEST FOR RECONSIDERATION  
PURSUANT TO 37 C.F.R. § 1.111Mail Stop \_\_\_\_\_  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

March 4, 2004

Dear Sir,

The Applicants submit this Amendment and Response to address the substance of the Office Action dated November 4, 2003. The Applicants also submit the accompanying petition under 37 C.F.R. § 1.136(a) for a one-month extension of time to file this Amendment and Response. Please amend the application in the following manner. For the Examiner's convenience:

- **Amendments to the Claims** are reflected in the listing of claims beginning on page 2 of this Amendment;
- **Remarks** begin on page 20 of this Amendment; and
- **Authorization to charge additional fees to a Deposit Account** is on page 25 of this Amendment.